**Informative Paragraphs Infographic Project Rubric**

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| --- | --- | --- | --- | --- | --- |
| **Points** | **Hook** | **Thesis Statement** | **3 Aspects** | **Supporting Info** | **Infographic** |
| **4** | * The infographic features a hook… * that is attention-grabbing and/or interesting… * as the first sentence in an introduction paragraph and * the hook is clearly identified using the infographic’s tools (e.g., label, illustration, color, etc.) | * The infographic features a thesis statement… * that clearly announces what the paper (that will be written after this project) will be about… * as the second or last sentence in an introduction paragraph and * the thesis statement is clearly identified using the infographic’s tools (e.g., label, illustration, color, etc.) | * The infographic’s paragraph indicates what the 1st body paragraph of the paper (that will be written after this project) will be about… * and what the 2nd body paragraph of the paper will be about… * and what the 2nd body paragraph of the paper will be about. | * The infographic includes a fact or topic that would be appropriate to include as support in the 1st body paragraph of the paper (that will be written after this project)… * and a supporting fact or topic for the 2nd body paragraph of the paper will be about… * and a supporting fact or topic for the 3rd body paragraph of the paper will be about… | * The infographic has an appropriate title that is easy to distinguish as the title,… * is visually appealing,… * tidy (e.g., text and images don’t run off the page unintentionally),… * balanced (e.g., some areas aren’t clutters while others contain much empty space),… * and makes use of a variety of visual elements (e.g., label, illustration, color, etc.) |
| **3** | 3 of the 4 requirements listed above are met. | 3 of the 4 requirements listed above are met. | 2 of the 3 requirements listed above are met. | 2 of the 3 requirements listed above are met. | 3-4 of the 5 requirements listed above are met. |
| **2** | 2 of the 4 requirements listed above are met. | 2 of the 4 requirements listed above are met. | 1 of the 3 requirements listed above are met. | 1 of the 3 requirements listed above are met. | 1-2 of the 5 requirements listed above are met. |
| **1** | 0-1 of the 4 requirements listed above are met. | 0-1 of the 4 requirements listed above are met. | 0 of the 3 requirements listed above are met. | 0 of the 3 requirements listed above are met. | 0 of the 5 requirements listed above are met. |
| **Points**  **Earned in Each Column** |  |  |  |  |  |
| **Total**  **Points**  **Earned** |  | | | | |