**Informative Paragraphs Infographic Project Rubric**

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| --- | --- | --- | --- | --- | --- |
| **Points** | **Hook** | **Thesis Statement** | **3 Aspects** | **Supporting Info** | **Infographic** |
| **4** | * The infographic features a hook…
* that is attention-grabbing and/or interesting…
* as the first sentence in an introduction paragraph and
* the hook is clearly identified using the infographic’s tools (e.g., label, illustration, color, etc.)
 | * The infographic features a thesis statement…
* that clearly announces what the paper (that will be written after this project) will be about…
* as the second or last sentence in an introduction paragraph and
* the thesis statement is clearly identified using the infographic’s tools (e.g., label, illustration, color, etc.)
 | * The infographic’s paragraph indicates what the 1st body paragraph of the paper (that will be written after this project) will be about…
* and what the 2nd body paragraph of the paper will be about…
* and what the 2nd body paragraph of the paper will be about.
 | * The infographic includes a fact or topic that would be appropriate to include as support in the 1st body paragraph of the paper (that will be written after this project)…
* and a supporting fact or topic for the 2nd body paragraph of the paper will be about…
* and a supporting fact or topic for the 3rd body paragraph of the paper will be about…
 | * The infographic has an appropriate title that is easy to distinguish as the title,…
* is visually appealing,…
* tidy (e.g., text and images don’t run off the page unintentionally),…
* balanced (e.g., some areas aren’t clutters while others contain much empty space),…
* and makes use of a variety of visual elements (e.g., label, illustration, color, etc.)
 |
| **3** | 3 of the 4 requirements listed above are met. | 3 of the 4 requirements listed above are met. | 2 of the 3 requirements listed above are met. | 2 of the 3 requirements listed above are met. | 3-4 of the 5 requirements listed above are met. |
| **2** | 2 of the 4 requirements listed above are met. | 2 of the 4 requirements listed above are met. | 1 of the 3 requirements listed above are met. | 1 of the 3 requirements listed above are met. | 1-2 of the 5 requirements listed above are met. |
| **1** | 0-1 of the 4 requirements listed above are met. | 0-1 of the 4 requirements listed above are met. | 0 of the 3 requirements listed above are met. | 0 of the 3 requirements listed above are met. | 0 of the 5 requirements listed above are met. |
| **Points****Earned in Each Column** |  |  |  |  |  |
| **Total****Points****Earned** |  |