# EASY WAYS TO SHARE **YOUR ED EXPERTISE** WITH THE WORLD\* **Let Reporters**

#### **Download Free Lists** of 2,000 Opportunities

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## **Come to You**

Register with these sources journalists search for experts:

Help a Reporter Out (HARO) www.helpareporter.com

Education Writers Association's (EWA's) SourceSearch www.ewa.org/sourcesearch

Public Insight Network (PIN) www.publicinsiahtnetwork.ora

#### Author a Book... with 1 Chapter

Clean up a college paper, visit IGI Global (www.igi-global. com/publish/call-for-papers), change "Display" field to "Call for Book Chapters", & submit. Once published, you'll be a published author, can set up an Amazon author page (among others), & will look desirable on future book proposals.

#### **Bookmark This**

goo.gl/fBhun7 (scan it for reporters' invitations).

> Add #TellEWA When **Tweeting Your Work**

The Education Writers Association (EWA) will often share your piece with its 3,000+ journalists as an "EWA Story of the Week".

### **Present Online as Step to Give TED Talk**

Sort the list of conferences (see 2 boxes above) by location & speak at one listed as "online". You can present in your pajamas (attendees only see your slides) while using notes (sound like a genius!). Save your recording's weblink & use it when your TED Talk (www.ted.com) application requires a recored sample of your public speaking.





Learn more in the book Sharing Your Education Expertise with the World: Make Research Resonate and Widen Your Impact by Jenny Grant Rankin, Ph.D. Your ideas (& you!) are worth it!